

Indira Gandhi National Open University Regional Centre, Madurai

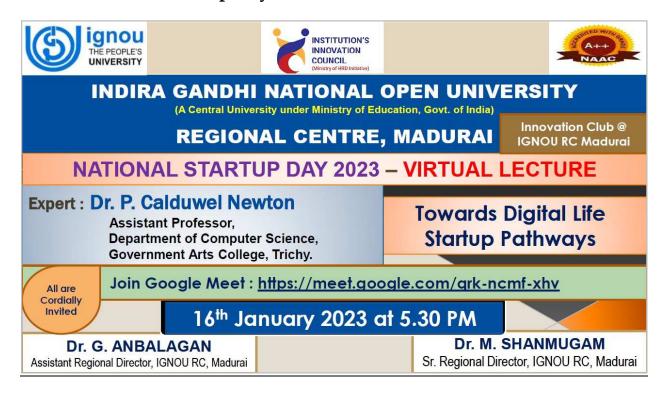


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IGNOU REGIONAL CENTRE, MADURAI

Virtual Lecture on "Towards Digital Life Startup Pathways" organised by the Innovation Club of IGNOU RC Madurai as part of the National Startup Day, on 16.01.2023 at 05.30 PM.



Objective:

- ➤ To promote the objective of the National Startup Day to the learners of IGNOU.
- To understand the Digital Life Pathways for Startups

> Number of External Participants :3

➤ Number of Student Participants : 29

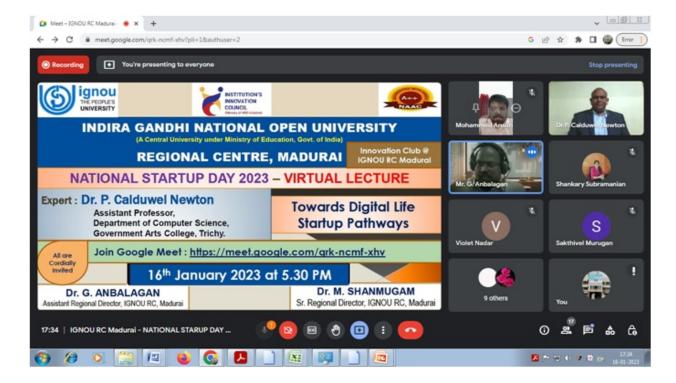
➤ Number of Faculty Participants :3

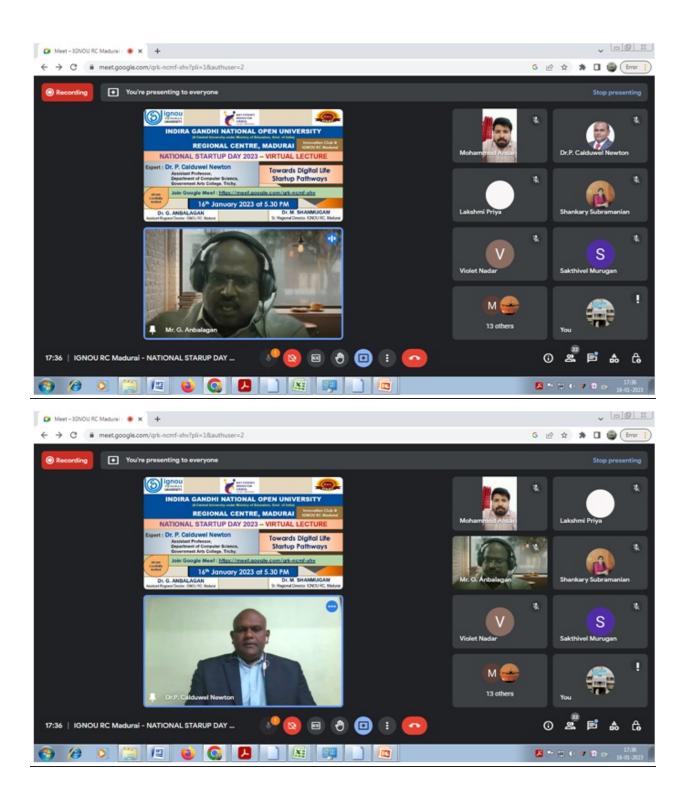
Social Media Link:

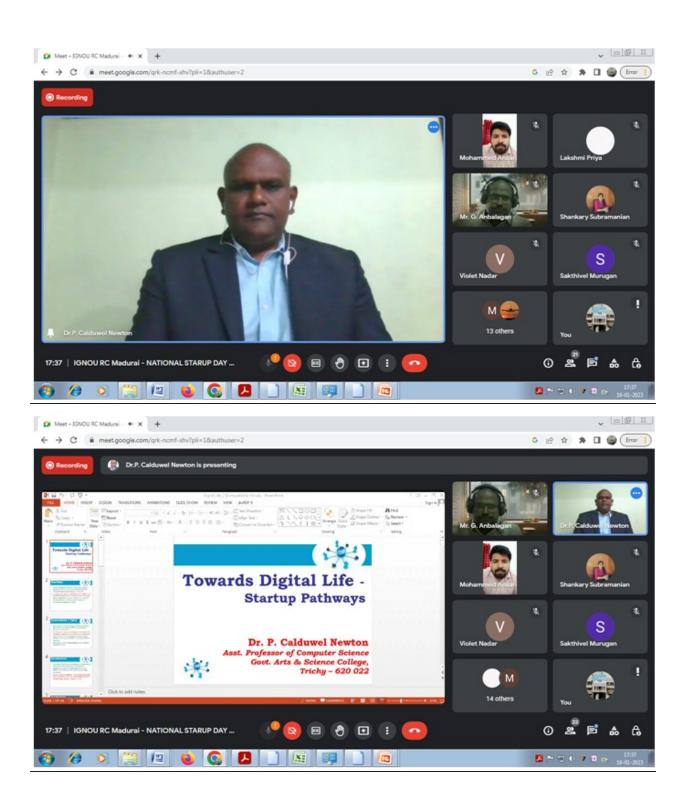
- Facebook: https://www.facebook.com/ignou.rcmadurai.1
- ➤ Twitter: https://twitter.com/ignourcmadurai
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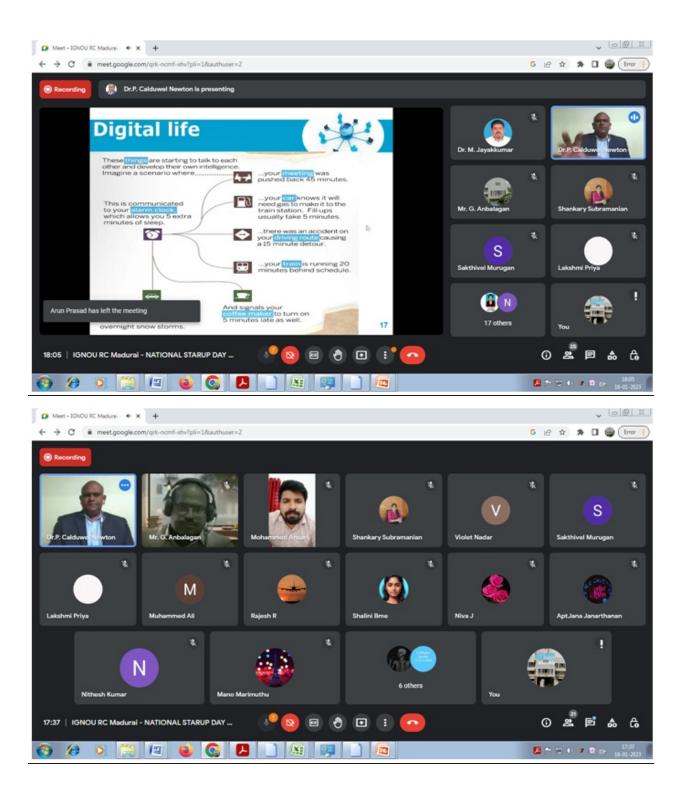
Expenditure Amount if any: -

Photographs:









Brief Report

As per the directive of the IGNOU HQ, the Innovation Club of IGNOU Regional Centre, Madurai has organised a Virtual Lecture on the topic "Towards Digital Life Startup Pathways" on 16th January 2023 at 05:30 PM as part of the National Startup Day through Google Meet.

Dr. G. Anbalagan, Assistant Regional Director, IGNOU RC Madurai has welcomed the participants and in the opening remarks highlighted the importance of the celebration of National Startup day and the role of start-ups in boosting the economy of the country.

Dr. P. Calduwel Newton, Assistant Professor, Department of Computer Science, Government Arts College, Trichy has delivered the talk on the topic towards digital life startup pathways as a Resource Person, during his lecture narrated the role of technology in enriching the human life and how the start-ups can utilise the technological avenues with various examples such as Internet of things connect the world, types of applications creatively started for digital life and development by the start-ups etc.

The learners attended the meeting have appreciated the efforts of IGNOU RC Madurai in conducting such useful lecture.

The Virtual meeting was attended by the staff members of RC Madurai and Coordinators of other LSCs.

Dr. M. ShanmugamSr. Regional Director,
IGNOU RC Madurai